

## PRESS RELEASE

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FOR IMMEDIATE RELEASE

### New Rainbow Song Brings Soulful Reggae To Children And Parents While Paying Tribute To Frontline Health Workers.

LONDON, UK

Amanda Frolich, the CEO of Amanda's Action Club, children's activity expert, celebrity entertainer, bestselling international author and business entrepreneur has teamed up with artist, producer, writer and film maker Stevie Eagle E to release a brand new soulful reggae version of the classic, **Sing a Rainbow**.

The single for 'Sing a Rainbow (2020)' will be released on the **1<sup>st</sup> June 2020** and the video on the **30<sup>th</sup> May 2020** on Shlepp Entertainment Ltd/ Shlepp Records worldwide.

Amanda Frolich is a celebrity entertainer having worked for Brad Pitt, the Beckhams, and many household names around the world. She is also the creator and owner of Amanda's Action Club. She teaches and entertains children and their parents the world over, focusing on physical activity, health and wellness. Amanda is also a bestselling author with her new book 'The Law of Brand Attraction' recently topping the business bestseller list in six countries across the globe.

Stephen F Ellis Aka Stevie Eagle E is a chart topping producer and artist an award winning film maker and Grammy nominated video producer who has worked with the biggest names in entertainment for over 30 years, working with the likes of the Jacksons to Peter Andre, Honeyz, Boy George, Dennis Brown and, Hawk Wolinski of Chaka Khan, Trevor Horn, Ms Dynamite, Mark Morrison and hundreds of others.



Sing a rainbow is a song known by almost everyone around the world, but it has never quite been done like this before. You could easily feel you are listening to a classic soul record and then it burst in to a roots rockers reggae type vibe halfway through. It has taken a stalwart classic and put a very original twist on it.

The video shows children and adults with colours but notably focuses on health care workers, doctors and nurses.

Amanda Frolich says: 'The rainbow has taken on a powerful meaning in the UK at the moment and we wanted to use our rainbow song to reflect this and pay tribute to all frontline workers as well as highlight how we need diversity to move forward as people.'

Stevie Eagle E says: 'If you separate the colours from a Rainbow you no longer have a rainbow. If we start to separate people in our communities we know longer have that rich colourful diversity which is actually our strength.'

The video can be seen here:

<https://youtu.be/o7XYvvMIYwc>

With text (Karaoke)

<https://youtu.be/ol8Mbr2KbxQ>

The song will be available on all major platforms from June 1st

For more information please contact:

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